

international, national and local levels. August 2018 - creation of role description and training to include mandatory and bespoke training. September to November 2018 - research and applications for funding opportunities. December 2018 to March 2019 - setting up the programme and recruitment of Youth Ambassadors.

Results

- End of November 2018: £2,500 funding offered by NHS England Takeover Challenge, with a scope to start the project in January 2019;
- March 2019: Recruitment of three Youth Ambassadors – one from Leicestershire and two from Leicester City schools and colleges;
- April 2019: LOROS Youth Ambassadors attended the first Youth Voice Summit in London, raising awareness of youth involvement in care services;
- May 2019: £2,000 funding received from Pukka Pies to support second wave of recruitment in September/October 2019;
- July to August 2019: Youth Ambassadors will be supporting the facilitation of the LOROS Hospice School and National Citizen Service Social Action Projects.

Conclusion Providing opportunities to develop leadership and other key skills of young people in the local community, LOROS will be supplying a peer-to-peer support programme; not only will the team be supporting each other, they will be providing a long-term connection to the youth communities.

P-40 GUIDE TO OPENING UP HOSPICE CARE

Helen Birch, Debbie Lawson, Rachel Kennedy. *Queenscourt Hospice, Southport, UK*

10.1136/bmjspcare-2019-HUKNC.64

Background Queenscourt recognises the importance of raising awareness of hospice care and Compassionate Communities amongst the local population and dispel the myth that hospices are gloomy places where people go to die.

Aims We believe passionately about normalising conversation about death and dying and have engaged with a local Girlguiding (North West England) unit to work collaboratively on producing a Queenscourt Challenge Badge.

Methods Queenscourt community fundraiser initially liaised with the Guide Leader to ascertain which age groups would be involved and if any subjects were 'off limits'. It was agreed that ALL sections should be involved from Rainbows, aged five to Rangers aged eighteen; no age group was excluded. The Queenscourt Challenge badge will incorporate all five essential elements (Girlguiding).

The community fundraiser and clinical staff considered some key elements of hospice care: themes included are: therapies, nutrition, volunteering, medicine and treatments, pets as therapy, clergy, importance of the environment and gardens and Transport and fundraising, to name a few.

Results An afternoon has been arranged when the Guides will visit the hospice, there will be numerous 'stations' set up around the hospice demonstrating the above, the Guides will have to engage with staff and undertake certain hospice related challenges appropriate to their age and topic.

Conclusion Working collaboratively with a local Girlguiding group has opened up the perception of hospice care to a whole new group of young people. We hope to continue this work with more Girlguiding units across our locality promoting our work around Compassionate Communities, one of our

key strategic objectives. The work has also improved professional relationships between clinical and corporate teams within the hospice, each becoming more aware of each other's professional roles and responsibilities.

P-41 'DYING MATTERS'- CREATING DEATH-POSITIVE COMMUNITY CONVERSATIONS

Gemma Allen, Lucy Martin. *Mary Stevens Hospice, Stourbridge, UK*

10.1136/bmjspcare-2019-HUKNC.65

Background Dying Matters Dudley is a coalition of organisations, encouraging communities in courageous conversation and creating opportunities for people to speak freely and honestly about death and dying.

Aims To enable people to have conversations and support one another, preparing and planning for end of life. To provide an initial platform during awareness week, with a varied itinerary of events, incorporating practical support, literacy, arts and theatre, whilst reaching out to marginalised communities.

Methods Steering group of partners including funeral directors, hospice, NHS trust, public health, soul midwives, libraries and other organisations. NHS funding allowed free events listed below, a bespoke website and social media platforms. Activities at events included advance care planning, arts and crafts and a 'before I die' board.

- Four death cafés hosted in libraries, one specifically for young people;
- Poetry workshop;
- 'The Diary Rooms' camper van, touring the region filming video diaries aimed at people living in deprived areas, BAME & LGBT communities, learning disability centres, homeless people's hostel and higher education college;
- Craft and information event hosted at funeral directors aimed at children under five;
- A theatre performance and lecture;
- Hospital based drop-in hub.

Results All events were well attended by members of the public. Video diaries were collected to share across the borough. A social media profile created curiosity and was successful in encouraging people to attend events.

Conclusion The majority of people engaged with events and positively embraced conversations about death and dying. Following this success we have planned:

- Attending an under 5s crafts day supporting activities and providing child bereavement support resources to adults;
- Homeless people's hostel open day;
- Planning for other regular events and Dying Matters Week 2020.

P-42 THE DIARY ROOMS: CREATIVE CONVERSATIONS

Gemma Allen. *Mary Stevens Hospice, Stourbridge, UK*

10.1136/bmjspcare-2019-HUKNC.66

Aim To reach out to more people during Dying Matters Week, enabling those who may be marginalised at end of life the opportunity to record their thoughts, wishes and experiences on film around death, dying and bereavement.