Once our new strategy was approved by the Board an extensive community engagement plan was put in place. This provided opportunities to promote our services at high profile events where we invited people with influence from many different backgrounds, asking for their ongoing support. Further community engagement included a wide ranging public awareness campaign.

**Conclusion** Overall the involvement of our community in preparation and dissemination of our new strategy has proved very worthwhile. To ensure ongoing inclusion of our community in our plans a new hospice advisory group PATH (People Advising the Hospice) has been established.

**Methods** Hospice IoM’s public engagement strategy started with ‘Listening Events’ in seven community settings which obtained views towards Hospice. Young people and adolescents are not often consulted when designing adult services but Hospice Isle of Man (IoM) aimed to change that.

**Aims**
- To engage with young people.
- To explore their attitudes towards death, dying, bereavement and Hospice.

**Results**

- Students were asked ‘What do you know about Hospice?’ ‘If you or a family member became seriously unwell and needed Hospice services, what would be most important to you?’ and ‘How could we make Hospice a better service?’ Responses were made on post-it notes and analysed using NVivo. Themes and sub-themes within responses were identified.

**Conclusion** Young people provided a wealth of information from their own perspective and appreciated being involved at this level. These findings will inform future Hospice strategies, and the engagement with youth may empower new relationships between Hospice and the Island’s next generation.