Capturing Echo Magic: The Use of Impact Reports to Highlight Echo Learning on an Annual Basis

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In 2017 Hospice UK was engaged to deliver and evaluate the Department of Health, Northern Ireland’s Project ECHO NI programmes. Their ECHO Networks comprise of health, social care, community and voluntary sector professionals who come together to transform service delivery models. Each year the Hospice UK ECHO Team supports the delivery and evaluation of up to 30 ECHO Network programmes.

In the summer of 2022 the ECHO Team, as part of its yearly quality and service improvement programme, engaged in a discovery process to create a minimum viable product (MVP) in the form of an Impact Report. The premise to create this report was embedded in the desire to enhance the existing evaluation of each ECHO programme and provide a tangible evidence based product for all ECHO Networks. Two ECHO Networks were selected for this pilot initiative – Health Inequalities Lisburn and Social Prescribing.

It was agreed with the ECHO Network Leads (individual/s) who are the nominated champions with each Network) that the Impact Report content would include:

1. An outline of ‘what is Project ECHO’.
2. The aims and objectives of the ECHO Network derived from their Logic Model.
3. A short ‘ECHO in Action’ video outlining the format of an ECHO Session.
4. ECHO programme, with learning objectives and video clips.
5. Interview videos with ECHO Leads.
6. Evaluation results of the programme – number of ECHO Sessions, education and case presentations, average attendance.
7. Participant feedback.

An interactive software package was identified (PageTiger) as a suitable platform to develop the MVP. The PageTiger software allows all readers to become immersed in ECHO as a suitable platform to develop the MVP. The premise to create the Impact Report highlighted its ‘ease of use’. With the success of the pilot impact reports it was agreed that all ECHO Networks who launch a programme from September 2022 would receive similar.

Recorded Palliative Care and Oncology Webinars: Sustainable, Efficient and Easily Accessed Community Education Supporting the Interprofessional Workforce for Over Two Years

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Introduction Easily accessible Continuing Professional Development (CPD) education must be available to support our interprofessional palliative care workforce. Current challenges faced in palliative care, such as difficulty in staffing, makes both providing and accessing this education challenging. A series of palliative care webinars were developed and funded as part of Cardiff University’s civic mission to meet the urgent need for community palliative care education during the COVID-19 pandemic. In addition, a series of oncology and further palliative care webinars were delivered by the Palliative Care for Healthcare Professionals MSc team at Cardiff University in collaboration with local clinicians. These webinars were recorded live between March 2021 and December 2022 then uploaded to YouTube.

Methods All webinars were recorded live and uploaded to Cardiff University’s CPD YouTube Channel. Numbers of live attendees and YouTube views since the session were analysed.